

Rate Card 2016



Readers

Professional commercial market | School teachers | Universities | Coaches
 Schools | Sports teams | Provincial teams | Association members
 Students and scholars | Parents | Contractors and trade | Trade Exhibitions
 Facilities in adventure education.

079 268 6119
info@allesmag.co.za
www.allesmag.co.za

Size & Rate
DPS R7500
FP R5000
HP R3000
1/3 Page R2000
1/4 Page R1800
Strip/Business card ad R500
Directory Listing R200
Camp Directory Listing R100
Prime Front Cover Package R10 000 (include full page ad and full page editorial)

Advertisement sizes



Double Page Spread
420 (w) x 297 (h)



Full Page
210 (w) x 297 (h) Half Page Landscape
210 (w) x 148.5 (h)



Half Page Portrait
87 (w) x 257 (h) Quarter Page Portrait
87 (w) x 123 (h)



Third Page Landscape
180 (w) x 80 (h) Third Page Portrait
65 (w) x 257 (h)



Strip Ad Landscape
180 (w) x 25 (h)